

Request for Proposal

2021 World TeamTennis All-Star Weekend



Introduction

World TeamTennis is inviting interested host cities and venues to submit proposals in regards to hosting the 2021 WTT All-Star Weekend. In 2020, WTT All-Star Weekend featured some of tennis' brightest stars and legends like Maria Sharapova, the Bryan Bros, Mardy Fish, Madison Keys and more, celebrity appearances, a meet-and-greet players party, pro-am clinics, live performances from platinum recording artists, introductions of 20+ tennis legends, sold out matches and ample VIP experiences.

Description of WTT All-Star Weekend

WTT All-Star Weekend is the most interactive, competitive, star-studded and fan friendly tennis exhibition in the world. The 2021 All-Star Weekend will feature 10 of the world's top players and is sure to feature some celebrity draw. The weekend will kick off on Fan Fest Friday with a Pro-Am Clinic featuring WTT All-Star players and coaches. A WTT Legends Match will follow in the evening and autographs for all guests in attendance post-match. Super Saturday will start with a WTT Skills Challenge followed by the Celebrity Match. Saturday will wrap up with the highly-interactive WTT Players Party, which is open to paying fans. All-Star Weekend will culminate with the WTT All-Star Match on Sunday. The five-set match will be played in the classic WTT format in an East vs. West showdown.

Schedule

- Friday, February 26: Pro-Am Clinic and WTT Legends Match
- Saturday, February 27: Skills Challenge, Celebrity Match and Players Party
- Sunday, February 28: 2021 WTT All-Star Match

Requirements

Basic requirements to host the 2021 WTT All-Star Weekend include at minimum a 4,500-seat arena or stadium (or have the ability to build out to that capacity), must be at least a mid-major sized metropolitan market and an on-site or nearby 4-plus star hotel. A regional to major nearby airport is also required. For a full technical rider, detailed event specs and requirements please contact Allen Hardison at ahardison@wtt.com.



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Selection Factors

World TeamTennis will make its selection based on a handful of factors but the host city and venue will be primarily chosen based on the following:

- Economic support from the city's tourism board, host arena, a nearby hotel and area sponsors
- Passionate tennis market with a great opportunity for ticket sales and sponsors
- Professional level arena or stadium suitable for television broadcasts

Timeline, Submission and Contact

To be considered as a host for the 2021 All-Star Weekend, we request that all proposals be received by October 9th, 2020. A decision on the host location will be completed by November 20, 2020.

Submissions should outline venue information and potential economic support from the host city, venue and local sponsors. Simple one-page submissions or emails outlining the proposal details are ample for initial submissions.

Please submit all questions and proposals to Allen Hardison (VP of Operations) at ahardison@wtt.com by October 9th, 2020. Thanks for your interest in hosting the 2021 World TeamTennis All-Star Weekend and we look forward to reviewing your proposal.

